



OLD GIRLS PLAY TOO® – SOCIAL MEDIA POLICY

Old Girls Play Too® recognises that social media is a valuable way to inspire, educate and encourage women aged 40+ to become more active through recreational sport. We are committed to using social media responsibly to promote a positive, welcoming and inclusive community.

This policy applies to Board Members, coaches, volunteers and anyone representing Old Girls Play Too® on social media or other online platforms.

Old Girls Play Too® will:

- Promote positive, respectful and encouraging communication at all times.
- Share content that reflects our values of inclusion, wellbeing, friendship and participation.
- Respect the privacy of participants, volunteers and supporters.
- Obtain appropriate consent before publishing photographs or videos of identifiable individuals.
- Remove content that is offensive, discriminatory, abusive, misleading or inappropriate.
- Respond to genuine enquiries and comments in a professional and respectful manner wherever possible.

Board Members, coaches and volunteers are expected to:

- Act professionally and responsibly when representing Old Girls Play Too® online.
- Treat everyone with kindness, dignity and respect.
- Protect confidential or personal information and never share personal data without permission.
- Ensure information shared is accurate and appropriate.
- Report any concerning online behaviour or safeguarding issues to a Board Member immediately.
- Make it clear when personal opinions are their own and do not represent the views of Old Girls Play Too®, where appropriate.

The following behaviour will not be tolerated:

- Bullying, harassment, intimidation or discrimination.
- Offensive, abusive or inappropriate language.
- Posting content that may bring Old Girls Play Too® into disrepute.
- Sharing confidential or personal information without consent.
- Posting photographs or videos of participants without the appropriate permission.
- Deliberately making false or misleading statements about individuals or organisations.
- Engaging in online arguments or behaviour that could damage the reputation of Old Girls Play Too®.



Participants are encouraged to:

- Celebrate achievements and support one another positively online.
- Respect the privacy of others before sharing photographs or tagging individuals.
- Report any concerns relating to online behaviour to a Board Member.

Any concerns regarding social media use should be reported to a Board Member as soon as possible. Reports will be handled in accordance with the Old Girls Play Too® Complaints Procedure and, where appropriate, the Safeguarding Adults Policy, Privacy & Data Protection Policy and Anti-Bullying & Harassment Policy.

Failure to comply with this policy may result in appropriate action, including the removal of online content, suspension from volunteering or participation, or other action necessary to protect the wellbeing and reputation of Old Girls Play Too®.

Old Girls Play Too® is committed to creating an online community that reflects the same welcoming, supportive and empowering environment experienced at our recreational sport sessions.

This Social Media Policy will be reviewed periodically throughout the year and no less than annually.