



OLD GIRLS PLAY TOO® – PHOTOGRAPHY & VIDEO CONSENT POLICY

Old Girls Play Too® recognises that photographs and videos are an important way of celebrating achievements, promoting recreational sport and inspiring more women aged 40+ to become active.

We are committed to respecting the privacy and wishes of our participants and will always use photographs and videos responsibly, respectfully and in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

Old Girls Play Too® will:

- Explain how photographs and videos may be used before participants join our activities.
- Obtain consent through the Participant Registration Form before using identifiable photographs or videos for promotional purposes.
- Respect the wishes of any participant who chooses not to be photographed or filmed.
- Take reasonable steps to ensure that participants who have not given consent are not featured in promotional photographs or videos.
- Store digital photographs and videos securely and limit access to authorised persons.
- Use photographs and videos only for legitimate Old Girls Play Too® purposes.

Photographs and videos may be used for:

- The Old Girls Play Too® website.
- Social media platforms.
- Printed marketing materials.
- Funding applications and reports.
- Newsletters.
- Press and media coverage.
- Presentations and promotional events.

Old Girls Play Too® will not:

- Use photographs or videos in a way that could embarrass, exploit or misrepresent an individual.
- Publish personal information alongside photographs without the individual's permission, unless required by law.
- Sell or provide photographs or videos to third parties for commercial purposes without additional consent.

Participants are responsible for respecting the privacy of others when taking photographs or videos during activities. Personal photographs should not be shared publicly without the permission of those who are identifiable within the image.



Any participant who wishes to withdraw their consent for future use of photographs or videos may do so at any time by contacting a Board Member. Old Girls Play Too® will stop using future images of that individual wherever reasonably practicable. Images or videos already published in printed materials or previously distributed publications may not be capable of being withdrawn.

Any concerns regarding the use of photographs or videos should be reported to a Board Member and will be managed in accordance with the Old Girls Play Too® Privacy & Data Protection Policy and Complaints Procedure.

This Photography & Video Policy will be reviewed periodically throughout the year and no less than annually.